YAPC|10 Sponsorship Prospectus

What is YAPC|10?

YAPC|10 is the 10th Anniversary Yet Another Perl Conference, a technical gathering to be held June 22–24, 2009 on the campus of Carnegie Mellon University in Pittsburgh, where the first YAPC conference was held in 1999. YAPC|10 is expected to draw about 500 attendees from around the world. The conference provides an opportunity for networking and the sharing of ideas and solutions over three days of keynotes, technical presentations, social events, and discussions with many of the core developers of the Perl programming language.

Who attends YAPC?

YAPC draws a large audience of programming professionals. Most participants come from across the United States, but there is also participation from Canada, the United Kingdom, Japan, and many other countries. Conference attendees come from a diverse group of employers ranging from the self-employed to start ups to Fortune 500 businesses. Most participants are involved in managing or developing open-source software projects.

Why sponsor YAPC|10?

Sponsorship puts you on display
It demonstrates your leadership to the very professionals who are shaping the future of technology.

Sponsorship helps you meet talented future employees
YAPC draws a diverse selection of particularly talented programmers from around the world and concentrates them at one event. Show these programmers that you are an employer that supports what they value.

Sponsorship aids a great cause
It supports the programming community and the community's traditions of rich technical talks, sharing, and fellowship.

Sponsorship Levels

Platinum Sponsorship

Platinum sponsors contribute $5,000 or more and receive the following recognition:
• Logo displayed on the main speaking stage
• Choice of table at the job fair and expo
• Prominent positioning of logo on applicable conference materials such as booklets
• Full-page advertisement in the conference booklet
• Prominent logo posting on the YAPC|10 conference website
• Special mention during the opening address

Gold Sponsorship

Gold sponsors contribute from $2,000 to $4,999 and receive the following recognition:
• Table at the job fair and expo
• Logo on applicable conference materials such as booklets
• Half-page advertisement in the conference booklet
• Logo posted on the YAPC|10 conference website

Silver Sponsorship

Silver sponsors contribute from $1,000 to $1,999 and receive the following recognition:
• Logo on applicable conference materials such as booklets
• Quarter-page advertisement in the conference booklet
• Logo posted on the YAPC|10 conference website

Bronze Sponsorship

Bronze sponsors contribute up to $999 and receive the following recognition:
• Name on applicable conference materials such as conference booklets
• Name posted on the YAPC|10 conference website

Contact Info

If you have any questions or wish to make a donation, please send an email to sponsorship@yapc10.org. One of the organizers will respond promptly.

Thank you to past sponsors:

Active State, Acxiom, Addison Wesley, Allant, **Apple Inc**, **Apress**, Big Nerd Ranch, **CBS Sports.com**, CheetahMail, CombineNet, cPanel, DRW Trading Group, Deutsche Borse Systems, Digital Work, Follett, Free Software Magazine, **Google**, Grant Street Group, **IBM**, ITA Software, Linux Professional Institute, Knowmad technologies, Landscape, LiveText, Manning Publications, Media, No Starch Press, **O'Reilly**, Open Technology Group, OpenMake Software, Oversee.net, Packt Publishing, Paradigm, PlainBlack, Pragmatic Bookshelf, Prentice Hall, Rakudo Consulting, **Red Hat**, Rich-FX, Rimm-Kaufman Group, Sams Publishing, Shopzilla, Socialtext, Stonehenge Consulting, Summersault, Sxip, Thoughtstream, Usenix, ValueClick, Virtualmin, Where2getit, WhitePages.com