



## Why Sponsor YAPC:NA?

YAPC::NA is a grass-roots conference that aims to be affordable and accessible to all programmers, from the technically-minded high-school student to the seasoned veteran of the industry. We want to provide an environment where hobbyists, scripters, and software engineers can share experiences with each other, as well as, with leaders in the Open Source and Free Software movements.

Though we work hard in budgeting and planning to keep the cost of the conference low, we still rely on charitable donations from private sponsors like you. Your sponsorship ensures that YAPC will continue to thrive from year-to-year.

In exchange for your generous donation, we offer not only our thanks, but also public recognition in many forms. The details of each sponsorship level can be found below.

Call Josh McAdams at 501.908.0007 or joshua.mcadams at GMail for more information.

## Sponsorship Levels

### Platinum Level Sponsorship

Platinum sponsors contribute \$5,000 or more and receive the following recognition:

- \* Logo displayed on the main speaking stage.
- \* Choice of table at the job fair and expo.
- \* Prominent positioning of logo on applicable conference materials such as booklets and t-shirts.
- \* Full-page advertisement in the conference booklet.
- \* Prominent logo posting on the YAPC::NA 2008 conference website.

### Gold Level Sponsorship

Gold sponsors contribute from \$2,000 to \$4,999 and receive the following recognition:

- \* Table at the job fair and expo.
- \* Logo on applicable conference materials such as booklets and t-shirts.
- \* Half-page advertisement in the conference booklet.
- \* Logo posted on the YAPC::NA 2008 conference website.

### Silver Level Sponsorship

Silver sponsors contribute from \$1,000 to \$1,999 and receive the following recognition:

- \* Table at the job fair and expo.
- \* Logo on applicable conference materials such as booklets and t-shirts.
- \* Quarter-page advertisement in the conference booklet.
- \* Logo posted on the YAPC::NA 2008 conference website.

### Bronze Level Sponsorship

Bronze sponsors contribute \$250 to \$999 and receive the following recognition:

- \* Table at the job fair and expo.
- \* Logo on applicable conference materials such as conference booklets.
- \* Logo posted on the YAPC::NA 2008 conference website.

### Auction Item Sponsorship

YAPC::NA gladly accepts the donation of items or services that can be auctioned off at our charity auction. The retail value of the donated items is used to determine the appropriate level of sponsorship recognition.

## Sponsorship Contact Information

Thank you for considering sponsoring YAPC::NA 2008. Please call Josh McAdams at 501.908.0007 for email joshua.mcadams at GMail for more information